Social Creative Extension

Adoption Highlights



Amazon

Campaign highlights

• Objective: Engagement

Creative Source(s): Facebook

Creative Format(s): Video

• Market: Argentina

15

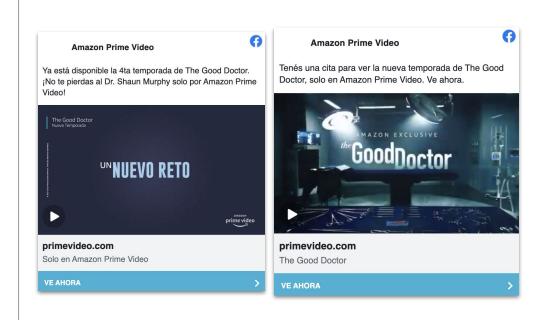
2

Q2-21

Duration (days)

Creatives

Campaign flight



Amazon

Campaign highlights

Objective: Engagement

Creative Source(s): Facebook

Creative Format(s): Carousel, Video

Market: Mexico

12

4

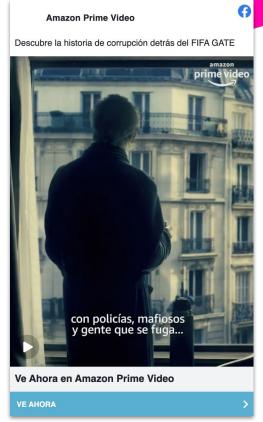
Q2-20

Duration (days)

Creatives

Campaign flight





Amazon

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Carousel
- Market: Chile

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-9

2

Q2-20

Duration (days)

Creatives

Campaign flight



Thank You.

