

Social Creative Extension

Adoption Highlights



Proprietary and Confidential

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: Hong Kong

21

Duration (days)

2

Creatives

Q1-21

Campaign flight





Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Photo, Video
- Market: Philippines

35

Duration (days)

12

Creatives

Q1-21

Campaign flight

Bactidol

Sore throat? Agap agad bago lumala at makahawa with Bactidol. In as fast as 30 seconds, tanggal agad ang sore throat-causing viruses. May kasama pang up to 12 hours na proteksyon.

ASC No. J085P010621BS

Agap agad bago magkasakit at makahawa.

Hexetidine Bactidol®
200mL
0.1% Solution
Oral Antiseptic

creative visualization only

LEARN MORE

Bactidol

Ang sore throat, 'wag pabayaang – dahil pwede 'tong lumala sa ubo, sipon o trangkaso at makahawa. Agap agad with Hexetidine (Bactidol®)! Kayang pumatay ng sore throat-causing viruses in as fast as 30 seconds and lasts up to 12hrs.

ASC No.: J093P120920BS

'Pag pinalala, baka makahawa. Agap agad!

Hexetidine Bactidol®
200mL
0.1% Solution
Oral Antiseptic

If symptoms persist, consult your doctor.

Agap Agad sa Sore Throat

LEARN MORE

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Photo, Video
- Market: Philippines

21

Duration (days)

6

Creatives

Q1-21

Campaign flight

Nicorette PH

Wish to quit smoking to fulfill bigger goals? Make it happen this year with Nicotine Polacrilex (NICORETTE®). With proper use, it helps reduce smoking cravings within the first week so you're 9x more likely to quit for good.

ASC Ref no. J023P121820NS

more successful in helping you quit smoking for good this new year with proper use

Nicotine Polacrilex
nicorette®
Menthol mint 2mg nicotine-releasing chewing gum
Drug used in Nicotine Dependence Program

gum

menthol mint
for those who smoke 20 or less a day
2mg sugar free 15 pieces

IF SYMPTOMS PERSIST, CONSULT YOUR DOCTOR

NICORETTE®

LEARN MORE

Nicorette PH

Usher a new you this new year with Nicotine Polacrilex (NICORETTE®)! It helps reduce smoking cravings within the first week so you're 9x more likely to quit smoking for good with proper use. Happy new year, happy new you!

ASC Ref No: J099P121720NS

Make quitting smoking possible this new year.

Nicotine Polacrilex
nicorette®
Menthol mint 2mg nicotine-releasing chewing gum
Drug used in Nicotine Dependence Program

gum

menthol mint 2mg
for those who smoke 20 or less a day
sugar free 15 pieces

Nicotine Polacrilex
nicorette®

LEARN MORE

J&J

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: Canada

21

Duration (days)

6

Creatives

Q4-20

Campaign flight

Johnson's baby

Johnson's® helps keep your family healthier by gently washing away 99.9% of germs while protecting delicate skin from dryness.

Johnson's

BrandSpark MOST TRUSTED
Canada's Most Trusted Baby Wash Brand

SHOP NOW

Johnson's baby

Johnson's® aide à garder toute la famille en bonne santé en éliminant 99,9 % des germes tout en protégeant la peau délicate de la sécheresse.

Johnson's

BrandSpark LES PLUS DIGNES DE CONFIANCE
La marque de nettoyeurs pour bébés la plus fiable au Canada

SHOP NOW

Campaign highlights

- Objective: Branding
- Creative Source(s): Facebook
- Creative Format(s): Photo, Video
- Market: Hong Kong

35

Duration (days)

3

Creatives

Q3-20

Campaign flight





Campaign highlights

- Objective: Performance
- Creative Source(s): Facebook
- Creative Format(s): Photo
- Market: Chile

11

Duration (days)

1

Creatives

Q2-20

Campaign flight

Neutrogena Neutrogena
50% OFF
EN SEGUNDA UNIDAD

Neutrogena® Lubriderm

COMPRA ACÁ

Neutrogena Purifying Balm, Hydro Boost, Lubriderm, Jerm, Derm

Un mes para cuidarte y cuidar tu piel. Aprovecha un 50% de descuento en la 2da unidad en productos Neutrogena o Lubriderm en clientes adheridos.
👉 (Promoción válida en tienda y online)

COMPRAR AQUÍ

Campaign highlights

- Objective: Engagement
- Creative Source(s): Youtube
- Creative Format(s): Video
- Market: Singapore

37

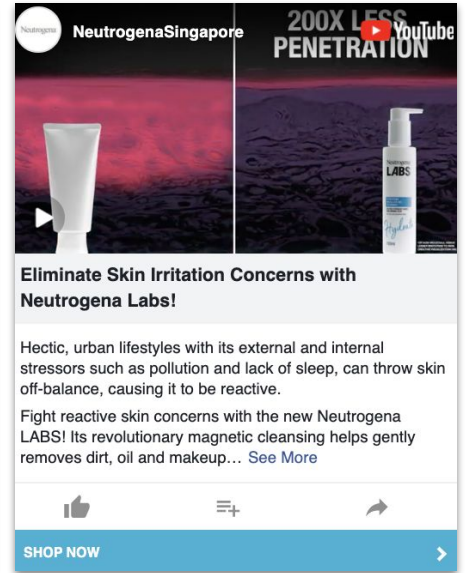
Duration (days)

2

Creatives

Q2-20

Campaign flight



Thank You.

