

Social Creative Extension

Adoption Highlights



Proprietary and Confidential

American Express

Campaign highlights

- Objective: Performance
- Creative Source(s): Facebook
- Creative Format(s): Photo
- Market: Argentina

9

Duration (days)

1

Creatives

Q2-21

Campaign flight



AM EX American Express

Sos parte de tu barrio, sos parte de Shop Small. Acompaña a los comercios de tu barrio.

Del 1 al 31 de mayo

COMPRÁ POR **\$300** O MÁS

Y TE DEVOLVEMOS **\$200**

HASTA 3 VECES

En más de 30.000 comercios participantes.

INSCRIBITE ACÁ

SHOP SMALL

AMERICAN EXPRESS

INSCRIBITE AHORA >

American Express

Campaign highlights

- Objective: Engagement
- Creative Source(s): Instagram
- Creative Format(s): Video, Photo
- Market: United Kingdom

39

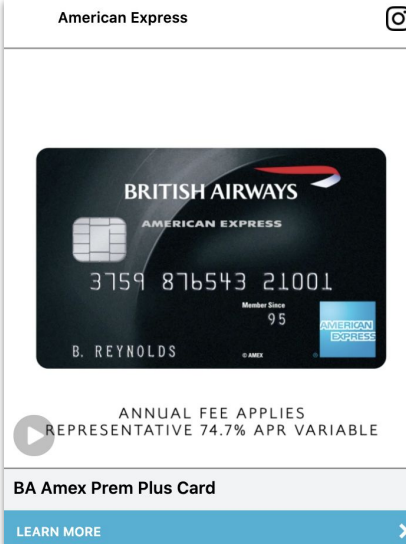
Duration (days)

15

Creatives

Q4-20

Campaign flight



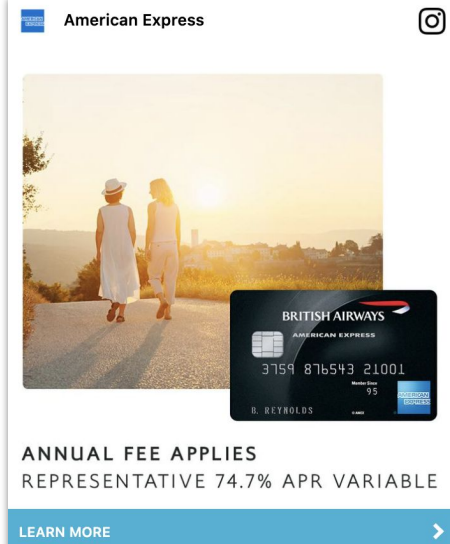
American Express

BRITISH AIRWAYS
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Member Since 95
B. REYNOLDS

ANNUAL FEE APPLIES
REPRESENTATIVE 74.7% APR VARIABLE

BA Amex Prem Plus Card

LEARN MORE



American Express

BRITISH AIRWAYS
AMERICAN EXPRESS
3759 876543 21001
Member Since 95
B. REYNOLDS

ANNUAL FEE APPLIES
REPRESENTATIVE 74.7% APR VARIABLE

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American Express

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: United Kingdom

56

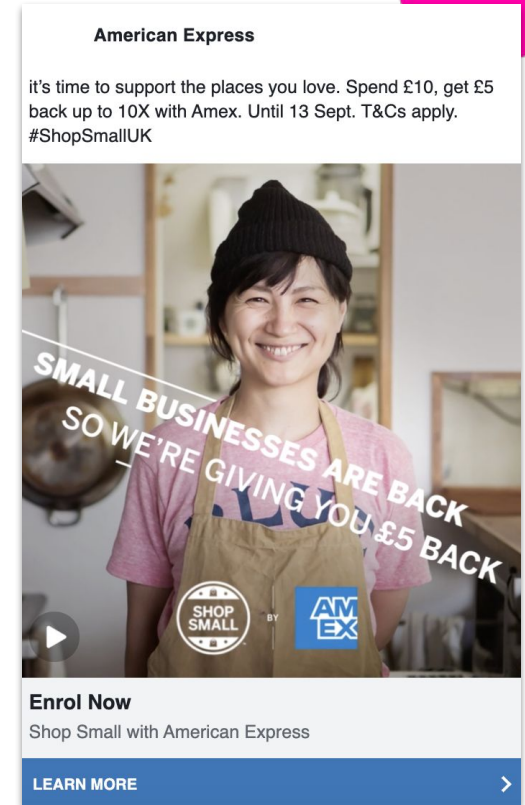
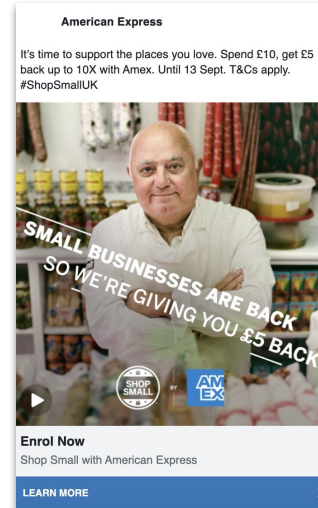
Duration (days)

4

Creatives

Q3-20

Campaign flight



American Express

Campaign highlights

- Objective: Performance
- Creative Source(s): Facebook
- Creative Format(s): Photo
- Market: Mexico

52

Duration (days)

6

Creatives

Q4-20

Campaign flight

AM Ex American Express

Protege tu salud y la de tu familia, tus pertenencias y tus viajes de manera rápida y fácil en nuestro sitio. En menos de 10 minutos asegura lo que más quieres.

AM Ex Insurance Services

¿Y SI PUDIERAS CONTRATAR TU SEGURO DESDE TU CELULAR?

CONOCE MÁS >

This advertisement features a top section with the American Express logo and a headline. Below the headline is a sub-headline and a main headline. The background of the main headline area shows a smartphone, a laptop, and a tablet. At the bottom, there is a blue button with a white arrow pointing right.

AM Ex American Express

Desde un dolor de estómago hasta una enfermedad crónica, Apoyo Hospitalario te brinda hasta \$205.66 USD por día en el hospital.

AM Ex Insurance Services

¿Y SI NO TUVIERAS QUE ROMPER EL COCHINITO POR IR AL HOSPITAL?

CONOCE EL SEGURO >

This advertisement features a top section with the American Express logo and a headline. Below the headline is a sub-headline and a main headline. To the right of the main headline is a pink piggy bank. At the bottom, there is a light blue button with a white arrow pointing right.

American Express

Campaign highlights

- Objective: Branding
- Creative Source(s): Facebook
- Creative Format(s): Photo
- Market: Peru

2

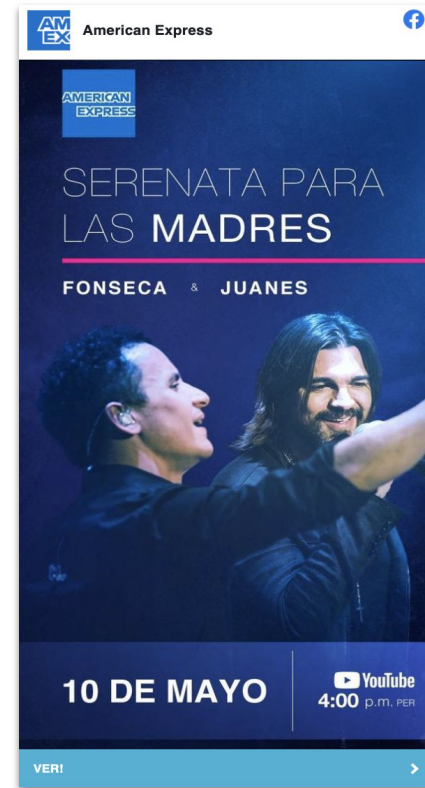
Duration (days)

1

Creatives

Q2-20

Campaign flight



Thank You.

KINESSO

Proprietary & Confidential