

Social Creative Extension

Adoption Highlights



Proprietary and Confidential

Subway

Campaign highlights

- Objective: Branding
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: Uruguay

2

Duration (days)

3

Creatives

Q2-21

Campaign flight

SUBWAY Subway Uruguay

Pensá en tu sub favorito y sumale el sabor de Pepsi y Lay's
¡No te muevas de casa!
Rappi y PedidosYa te lo llevan 😊

¿MEJOR QUE COMBINAR FÚTBOL CON COMBO?

DISPONIBLE EN SUBWAY

Disfrutá de nuestras deliciosas promociones

MÁS INFORMACIÓN >

Subway

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: Mexico

28

Duration (days)

3

Creatives

Q4-20

Campaign flight



Subway

Campaign highlights

- Objective: Branding Performance
- Creative Source(s): Facebook, Instagram
- Creative Format(s): Video
- Market: Chile

25

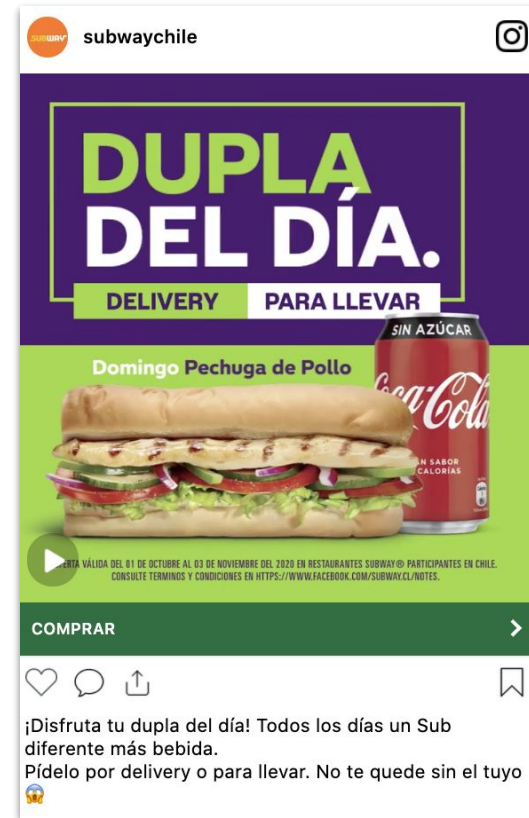
Duration (days)

2

Creatives

Q4-20

Campaign flight



Subway

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook, Instagram
- Creative Format(s): Photo, Video, Carousel
- Market: Chile

46

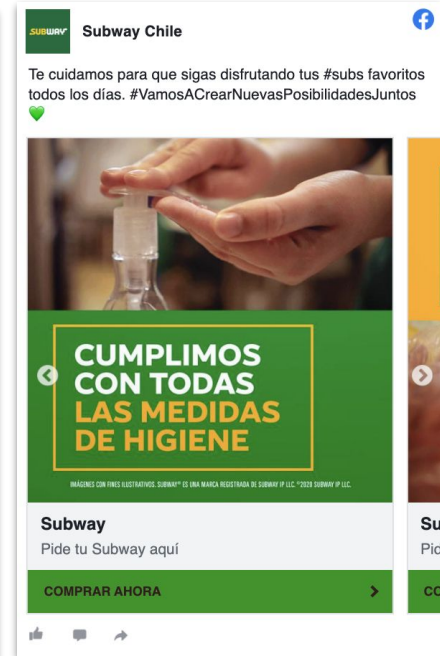
Duration (days)

5

Creatives

Q3-20

Campaign flight



Subway

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Photo, Video
- Market: Mexico

8

Duration (days)

3

Creatives

Q3-20

Campaign flight



Thank You.

KINESSO

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