

Social Creative Extension

Adoption Highlights

KINESSO

Proprietary and Confidential

Nestle

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: Spain

61

Duration (days)

3

Creatives

Q1-21

Campaign flight



Nestle

Campaign highlights

- Objective: Branding
- Creative Source(s): Facebook
- Creative Format(s): Photo
- Market: Spain

21

Duration (days)

2

Creatives

Q4-20

Campaign flight



Nestle

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: Chile

10

Duration (days)

3

Creatives

Q2-20

Campaign flight



StarbucksAtHome

¿Suave y delicado?, ¿Intenso y rico? Tenemos tostados para mejorar tu día. Encuéntralo en supermercados o en nuestra web.

TOSTADO RUBIO
Delicado y
con cuerpo ligero

¿Qué tostado prefieres?
Disfrútalo en casa

COMPRAR



StarbucksAtHome

¿Te encanta el Tostado Rubio? Suave y delicado o ¿prefieres el Tostado Medio? Vibrante, crujiente y jugoso para mejorar tu día.

ENCUENTRA
TU TOSTADO
FAVORITO

Tu tostado favorito
Disfrútalo en casa

COMPRAR

Nestle

Campaign highlights

- Objective: Engagement
- Creative Source(s): Facebook
- Creative Format(s): Video
- Market: Chile

12

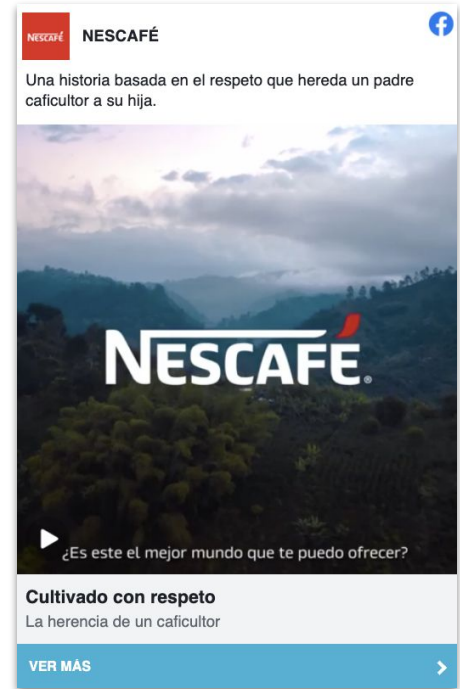
Duration (days)

3

Creatives

Q2-20

Campaign flight



Nestle

Campaign highlights

- Objective: Branding
- Creative Source(s): Instagram
- Creative Format(s): Photo
- Market: Austria

20

Duration (days)

6

Creatives

Q2-20

Campaign flight



Thank You.

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